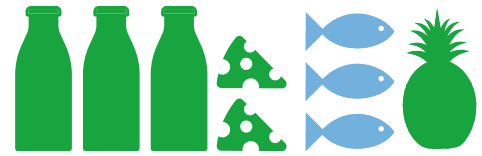
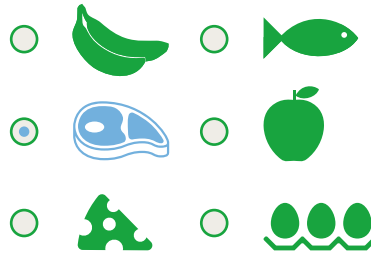


Quick scan: smart replenishment of fresh products

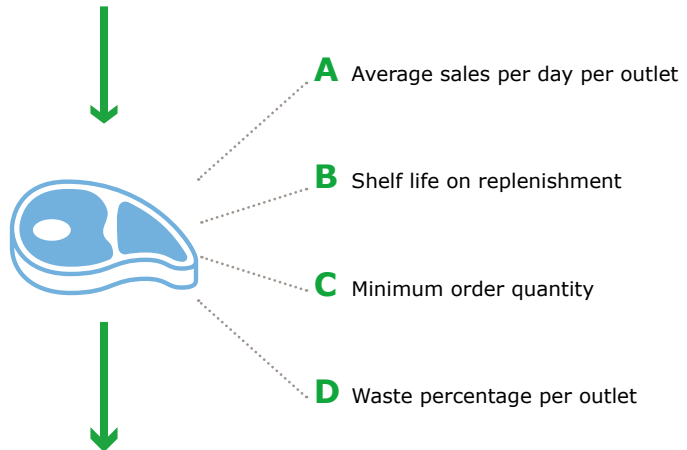
A quick scan provides supermarkets with insight about opportunities to reduce food waste



1 Select category



2 Data collection



3 Quick scan

The Fresh Case Cover (FCC) is calculated

$$\frac{C}{A} = X ; \frac{X}{B} = FCC$$

Shop	Product	A	B	C	FCC	D (%)
1	Minced meat 250g	3.1	5	6	0.39	2.9
1	Tenderloin 250g	2.5	6	4	0.27	3.3
2	Minced meat 250g	2.8	5	6	0.43	3.1
2	Tenderloin 250g	2.4	6	4	0.28	3.6

Table 1: Example of data and FCC calculation

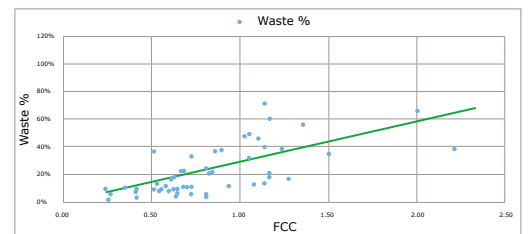
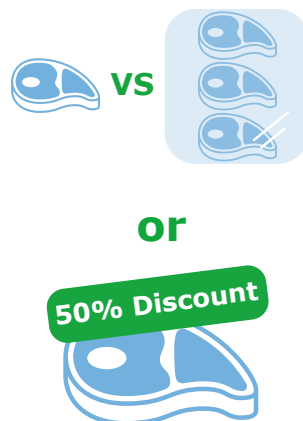
4 Opportunities

Large FCC:

- Decrease minimum order quantity and increase shelf life.

Large waste relative to FCC:

- Decrease the consumer's selection behaviour, product replenishment and product promotions.



Example of a graph which visualizes the relationship between FCC and waste.